

“But it’s only cake...”

Back at the end of last year, I started out on my journey to beginning my own cake making business, Little Gem Bakes.







It's something I'd wanted to do for a while but either the timing was never right, I had a crisis of confidence or something else would crop up meaning I didn't have the time and energy to put into it.

After much learning, studying, sleepless nights, planning and preparing, my little business is now fully fledged (hello 5 star food hygiene rating!) and my [shiny new website](#) is now up and running.

It's hard keeping your confidence when you become a mum, well it was for me anyway. I've never been very confident in myself or my abilities and I always seem to focus on what could go wrong rather than what could go right. I'm definitely a pessimist...

Over the last few months I've worked really hard on telling myself I can do things, like I do with my children, and I've now been brave and taken the plunge.

I've started a little blog over on my baking website and this is one of the posts I've recently written for it. It's called,

"But it's only cake..."

I was prompted into writing it because, after building myself up confidence wise, I have had a bit of a dip again in the last couple of weeks because I've had so many enquiries that don't come to fruition, mainly because of the price I quote. So, as I always feel better for it, I've had a ramble about it and the reasons why bespoke cakes cost what they do.

If you're a cake maker, have a read and nod in agreement and if you're not, sorry if it sounds a bit 'ranty' but sometimes these things just need verbalising.

[You can read the post by clicking here.](#)

Thanks to all my family and friends who have encouraged me to start this new little venture. I'll pay you all in cake...